THE MORTGAGE BANKERS ASSOCIATION WORKS HARD FOR



FOR MORE INFORMATION, VISIT MBA.ORG/IMBSPECIALREPORT

MBA.

IMBs ARE A VITAL CORNERSTONE OF THE INDUSTRY



Robert D. Broeksmit, CMB President and Chief Executive Officer, Mortgage Bankers Association

In the face of a business climate as difficult as any of us have seen in our lifetimes, MBA is fighting for IMBs every day in order to ensure you can deliver for your borrowers and their dreams of homeownership.

We are posting important policy victories at the federal, state, and local levels and defeating misguided initiatives that would negatively impact you and your customers. With margins tight, we are shaping rules and driving efficiencies to help you succeed and stay in the black.

Our work on your behalf is never more important than in a down market. We proved during the pandemic that we can deliver for you in countless ways during the most difficult times imaginable, and we stand ready to do it again.

Fellow IMB members are at the helm of MBA's leadership. MBA has not one, but two consecutive Chairs from IMB companies.





Mark Jones MBA 2024 Chairman President, Union Home Mortgage

Laura Escobar MBA 2024 Chair-Elect President, Lennar Mortgage "As IMBs, we are the primary providers of mortgage credit to low- and moderateincome families and firsttime homebuvers. At a time when policymakers on both sides of the aisle are focused on improving housing affordability and opportunities for the same segments, MBA is in the trenches every day on our behalf, making sure policymakers understand how their rules and laws affect our businesses and our ability to deliver for our customers."

DRIVE Gonsensus

BUILD COALITIONS

RUN 50 STATE CAMPAIGNS

 business lines
Access to senior policymakers who impact housing in all government agencies and on Capitol Hill
An experienced research team that provides in-depth analysis on market trends and industry benchmarking
Run successful state advocacy

campaigns and turned state accomplishments into national policy

MBA DOES WHAT

NO ONE ELSE CAN DO

MBA's breadth of expertise and influence

shaping mortgage policy that benefits

• A long track record of success in

 Unparalleled scope of expertise on policy and business issues across all

runs wide and deep. We have:

all stakeholders

- **65,000 grassroots advocates** with influence in all 50 states and D.C.
- Forged coalitions across the industry to advocate for national policy changes
- A \$2 million+ PAC (top 20 nationally)*
- An extensive list of complimentary education programs, including seven industry designations
- Events that connect industry experts, lenders, and policymakers to drive business growth and support networking
- * Nationally ranked "top 20" among trade association PACs in terms of receipts from individuals and contributions to candidates.

REACH STAKE Holders

DEVELOP Sound Policy

SCALE ISSUES

RECENT IMB POLICY WINS

READ OUR LATEST COMMUNICATION WITH OUR IMB NETWORK: MBA.ORG/IMBNETWORK

Rescinded FHFA's Implementation of DTI-based LLPAs

> Secured Reduction of the FHA Annual MIP

Ensured IMB Eligibility for Qualified Business Income Tax Deduction Defeated GSE Adverse Market Refinance Fee

Obtained Relief from PSPA Limits on GSE Purchases of Certain Loans

Defeated State Legislation to Impose CRA Requirements on IMBs

Enacted Remote Online Notarization (RON) in 45 States + DC Achieved Uniform State Test Adoption By All State Mortgage Regulators

Made MLO Temporary Authority the Law of the Land

Achieved Regulatory Clarity for Special Purpose Credit Programs (SPCP)

INDUSTRY PRIORITIES

LEARN MORE ABOUT ALL OF OUR INDUSTRY PRIORITIES: MBA.ORG/RESIDENTIALPOLICY

Challenging CFPB Overreach

MBA is pushing back when CFPB overreaches its legal authority through our industryleading Amicus program. MBA has filed three briefs in the past year challenging the CFPB's authority related to servicing fees, lender responsibility for appraiser bias, and redlining enforcement against IMBs under ECOA.

Addressing Lack of Housing Supply

MBA is pursuing efforts to improve federal mortgage programs to better support home rehabilitation and expanded construction financing options. MBA also supports legislation to provide tax credits for affordable ownership housing production.

Reducing GSE Repurchase Risk

MBA is working with the FHFA and the GSEs to reduce repurchase risk by ensuring that the Rep and Warranty framework is applied fairly and consistently, focusing on unfair demands to repurchase performing loans for minor defects.

Shaping Data Privacy and AI Regulation

MBA is supporting efforts to develop strong federal data privacy and AI standards that support innovation and preempt a developing patchwork of misguided state laws.

Stopping Abusive Trigger Leads

MBA is leading efforts to pass federal legislation to prohibit the abusive use of trigger leads, while preserving their legitimate use by a consumer's current lender and servicer.

Fighting Efforts to Expand CRA for IMBs

MBA is helping state associations defeat legislation to extend community reinvestment requirements to IMBs. MBA has a resource center and has commissioned a research report from the Urban Institute showing how IMBs lead the market in serving LMI and minority borrowers.

Protecting IMBs from Liquidity Challenges

MBA is working with Ginnie Mae, FHFA, and CSBS to address the liquidity challenges faced by IMBs: improving MSR financing options, Ginnie Mae liquidity backstops, FHLB membership options, and ensuring appropriate capital and liquidity standards for the IMB business model.

Reducing the Cost of Government Servicing

MBA continues to work with the FHA, VA, and GSEs to better align their servicing requirements to reduce costs and risks, especially with respect to nonperforming loans.

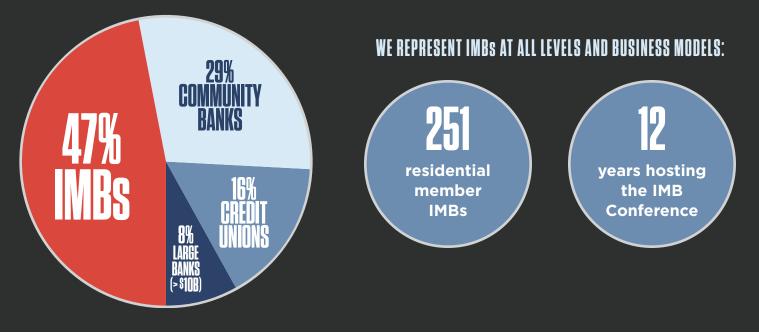
Driving Appraisal Modernization

MBA is supporting efforts to modernize the appraisal process with better data and technology, thereby reducing costs, improving accuracy, and reducing the risk of bias.

MAKING AN IMPACT THROUGH COMMITTEES AND NETWORKS

MBA's IMB Network provides a valuable forum for communitybased lenders to share information on emerging industry trends and challenges in meeting the needs of American homebuyers. This network is critically important to ensuring that issues of concern to IMBs are reflected in MBA's advocacy and education efforts. Your membership allows you to join this highly educational body, which gives a say in shaping the future of the industry.

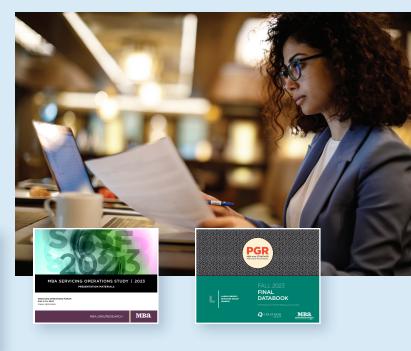
RESIDENTIAL MBA MEMBER LENDER TYPES:



DELIVERING CRITICAL INDUSTRY DATA THROUGH RESEARCH

Our timely, relevant, and comprehensive research continues to give our members the insight needed to make informed strategic decisions in a frequently changing market environment. *MBA's Mortgage Bankers Performance Report* contains the most up-to-date performance data to assist in your benchmarking and research needs. We also offer in-depth production and servicing analysis specifically geared towards IMBs of varying volume sizes through our signature *Peer Group Roundtables Program* and *Servicing Operations Study and Forum.*





PROFESSIONAL EXCELLENCE THROUGH EDUCATION



MBA Education is the largest and most comprehensive training organization for real estate finance. We offer the prestigious Certified Mortgage Banker (CMB) designation and Accredited Mortgage Professional (AMP) designation, among five others. These designations recognize achievements for the pursuit of educational excellence, high ethical standards, and commitment to professionalism. MBA members receive discounted pricing for these esteemed professional development courses and opportunities, as well as access to all of MBA's free webinars and webinar recordings and over 200 web-based, self-study courses.

MBA BY THE NUMBERS





dedicated committees, networks, councils, and working groups



raised by MORPAC, ranking it among the top 20 national trade PACs

69,000+ ADVOCATES

in the Mortgage Action Alliance ready to fight for our industry

MBA HAS NEVER HAD A GREATER IMPACT

65,000+ PROFESSIONALS

trained by MBA Education every year 125+ FREE

educational webinars, recordings, and selfstudies on timely topics

50+ RESEARCH

products and services to support strategic planning and business development

20+ EXPERTS

policy specialists, lobbyists, and economists are available to speak through the MBA Speakers Bureau